

Product overview:

Volts	User	Driver/Target group	Product advantages	Model designation	Art. No. Example
12	Active drivers	Safety-conscious frequent and night-time drivers	<ul style="list-style-type: none"> ● Up to 50% more light on the road ¹⁾ ● Up to 20 m longer light cone ¹⁾ ● Best night-driving light 	All halogen bulbs with +30%/+50%	0720 114 110
	Design-oriented	Drivers who value a sophisticated look and xenon-like light	<ul style="list-style-type: none"> ● Bluish bright white light ● Up to 20% brighter ^{1) 2)} ● Harmony of light and design 	All "xenon light" halogen bulbs	0720 114 11
	Safety-conscious	Especially safety-conscious drivers who also drive with the lights on during the day (e.g. a family)	<ul style="list-style-type: none"> ● Last up to three times longer ● Ideal for continuous use, day and night ● Added safety thanks to daytime lights 	Longlife & Daylight	0720 114 12 & 0720 114 16
	Economical	Drivers looking for a tried-and-tested solution to standard requirements	<ul style="list-style-type: none"> ● OEM quality ● Tried-and-tested, millions of times ● Good price-to-performance ratio 	Standard	0720 114 1
24	Professional	Safety-oriented truck and bus drivers who require longer intervals before bulbs need replacement.	<ul style="list-style-type: none"> ● Up to 100% more light on the road ¹⁾ ● 100% longer service life ¹⁾ ● Rugged, long service life (heavy-duty) 	Longlife +100% (Truckstar)	0720 114 21
	Economical	Drivers looking for a tried-and-tested solution to standard requirements	<ul style="list-style-type: none"> ● OEM quality ● Tried-and-tested, millions of times ● Good price-to-performance ratio 	Standard	0720 114 2
12 & 24	Independent	Car and truck drivers who always want to be safe while on the road	<ul style="list-style-type: none"> ● Always have the right bulb at hand ● Independent replacement ● The right bulb is easy to identify 	Replacement boxes for car/truck	0720 961 7 & 0720 962 7
	Preventive	Car and truck workshops that love clearly-laid-out storage systems	<ul style="list-style-type: none"> ● Always have the right bulb at hand ● Individual equipping possible ● Easy identification thanks to a clear arrangement 	Auto bulb cabinet display	0720 950 12 & 0720 950 24
HID bulb	Innovative	Technology-enthusiast drivers who want to see and be seen even more	<ul style="list-style-type: none"> ● Currently the best light for the road ● More light than any halogen bulb ● Longer service life than any halogen bulb 	Gas discharge bulb D2S/D2R	0720 110 30

¹⁾ In comparison to standard bulbs (dependent on headlight system)

²⁾ Subjective perception